

Photo by Jussi Helminen

# — FINLAND TECHNOLOGY SUPERPOWER



INVEST IN FINLAND | FINPRO

# TECHNOLOGY SUPERPOWER

## EUROPE'S MOST COMPETITIVE COUNTRY

- Highly skilled brainpower at a very competitive cost.
- One of the lowest corporate tax rates in Europe: only 20 %.
- The only Nordic country with the Euro.
- Fastest flight connections between Europe and Asia.

FINNS ARE FLUENT  
BOTH IN ENGLISH AND  
TECHNOLOGY

## A STRONG IMPACT ON GLOBAL INNOVATION

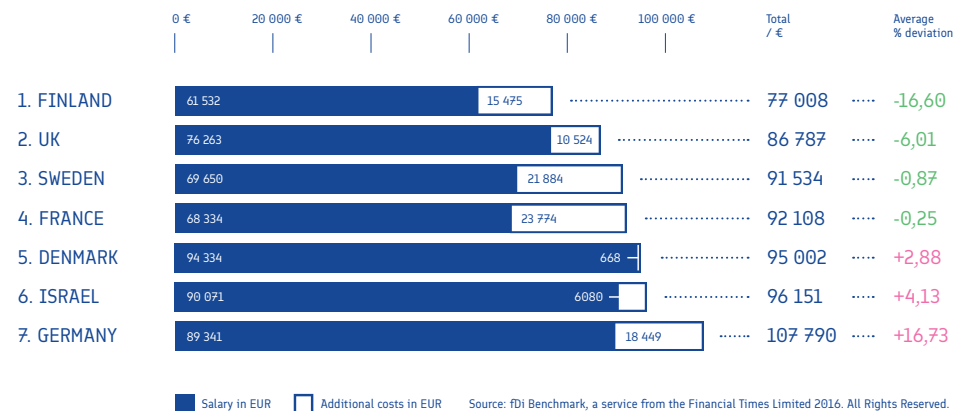
- The first wearable heart rate monitor, Nokia, and Clash of Clans.
- R&D expenditure as a percentage of GDP is the highest in Europe.
- A highly educated workforce with complex problem solving skills and a strong work ethic.
- Knowledge transfer between business and universities drives innovation and economic success.

## BEST COUNTRY FOR STARTUPS

- An ecosystem that's highly supportive of entrepreneurship, comparable to Silicon Valley.
- A vibrant startup scene with the highest per capita concentration of digital health startups in the world.
- Slush – one of the largest startup events in the world.
- Digital economy leader according to World Economic Forum's The Europe 2020 Competitiveness Index.

## HIGHLY SKILLED BRAINPOWER FOR EXTREMELY COMPETITIVE COST

Unit labour cost for senior software development engineer.



# FINLAND ENABLES BUSINESS DIGITALIZATION



Huawei's R&D center in Finland has grown tenfold in eight years of operations.



GE Health's global wireless device centre of excellence is located in Finland.



Equinix has six carrier-neutral data centers in Finland.



Zalando has transformed into an online retail powerhouse by opening its tech office in Finland.

## BUSINESS OPPORTUNITIES IN HIGH TECH



### Bioeconomy – Kick start your bio-based business

With future projects worth over two billion euros, the renewables industry offers huge partnership opportunities for high value end producers of bio-materials and chemicals.



### Cleantech – Greenest country in the world

Finland is a global leader in the efficient use of energy, raw materials and water, and in renewable energy technology including bio, solar and wind energy.



### Health – A living lab for global cures

The combination of world-class biobanks, an isolated gene pool, extensive healthcare registries and innovation friendly regulation makes Finland a unique test lab.



### ICT – Brainpower for your next big thing

With access to top high tech talent, Finland is an R&D hotspot and a testing ground for solutions that enable business transformation.

# INVEST IN FINLAND — WE HELP YOU GROW YOUR BUSINESS

## FAST TRACK TO MARKET

- Professional and confidential advisory services.
- Hard and soft facts about Finland and industry sectors.
- Insight into Finnish companies, research institutes, universities and other government agencies.
- Objective information and recommendations.

— AS A FINNISH GOVERNMENT AGENCY, YOUR SUCCESS IS IMPORTANT TO US. ALL OUR SERVICES ARE FREE OF CHARGE:

DATA COLLECTION & ANALYSIS

NETWORKING

OPPORTUNITY ANALYSIS

LOCATION MANAGEMENT

GUIDANCE ON ENTRY ALTERNATIVES

SETTING UP A BUSINESS

 INVEST IN **FINLAND** | **FINPRO**

# INVEST IN FINLAND IS YOUR BEST GROWTH PARTNER!

**We offer easy access to our services from anywhere in the world. You can find local advice and support in our Asian, European, and US offices.**

We are happy to help you!

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